

Board Report for Icon Members and Staff

JUNE 2015

The following report is a summary of the main discussions and decisions made at the 24th June 2015 Icon Board of Trustees meeting.

Main points: new report agreed for Icon Board meetings, new Icon website is close to launch, and positive feedback on recent Icon events.

1 Board Report

It was agreed that after each Board of Trustees meeting a short non-confidential report about the meeting will be compiled and distributed.

The report will be emailed to Trustees, Icon staff, Group members, and non-Trustee members of committees; uploaded to the members' section of the Icon website; and mentioned in Iconnect and Icon News.

The report will be written after the Minutes have been produced, so will be distributed and uploaded a few weeks after each meeting.

The report will not be a document of record. It will focus on the important and interesting points from the meeting. And unlike the Board Minutes, the report won't necessarily follow the order of the meeting's agenda.

A draft report for the March Board meeting was reviewed by Trustees – and it was agreed to upload that, along with this report, when the new website goes live.

2 Icon Strategy

The following timetable was agreed for the Board strategic Task & Finish Groups:

- a To strengthen the support that Icon gives to professional conservators – to start January 2016.
- b To raise the public and policy profile of Icon – to start November 2015.
- c To increase a wider membership and supporter base – to start September 2015.

3 Budget

The Management Accounts for the 12 months ending 31ST March 2015 were approved. They showed a small deficit for the year end. The Finance Committee told the meeting it was a manageable figure, and measures were being put in place to get the budget back in to surplus.

4 New Icon website

Icon's Business Manager, Simon Green, who has been leading the new website project, presented the new site to Trustees. It was well received, and the Board expressed their appreciation for how much work Simon has done on the site. The new site is due to launch in August 2015.

5 Events

Icon's Chief Executive, Alison Richmond, updated the meeting on Icon events.

She said the 'Adapt & Evolve: East Asian materials and techniques in Western conservation' conference, held in London from 8-10 April was a great success. It was organised by Icon's Book and Paper Group with support from the Icon office. 209 delegates from around the world attended it.

The Icon Conservation Awards (to be held on 22 October 2015) had received almost double the number of applications as the last round in 2010. And work has started on planning the 2016 Icon Triennial Conference.

6 Membership

The year's membership renewal cycle is nearly completed, and the online renewals portal has performed well. There are currently 2,470 members of Icon.

Icon's Membership Manager, Michael Nelles, joined the meeting to present his plans to send out a survey to all members about their views on Icon and the conservation sector in general.

7 Professional Standards

Trustees heard how there had been overwhelmingly positive feedback in an independent evaluation of the Icon HLF 2006-15 Training Bursary programme. There was also a successful End of Year show, held at the British Museum. It was agreed to discuss the future of Icon internships at the next Board meeting. Meanwhile, PACR Pathway numbers continue to grow, with 453 members signed up.

8 Board Appointments

It was agreed in principle to use Electronic Voting for future non-co-opted Trustee appointments. The meeting delegated the final decision on implementation to the Icon Nominations Committee. The meeting also heard an update on the selection process for the Chair of Icon. Interviews will held in July.

The meeting was held at on 24th June 2015 at St Andrew Holborn in London – and attended by Nigel Dacre (Interim Co-Chair, who chaired the meeting), Caroline Peach (Interim Co-Chair) Penny Bendall, Iain Boyd, Sarah Cove, Penny Jenkins, Charlotte Lester, Megan de Silva, Pierrette Squires, Adam Webster, Jenny Williamson, Alison Richmond (Icon Chief Executive), and Simon Green (Icon Business Manager). The next Board of Trustees meeting will be on 23rd September 2015.