

Board Report for Icon Members and Staff

MARCH 2015

The following report is a summary of discussions and decisions made at the 25th March 2015 Icon Board of Trustees meeting.

Main points: setting up Icon strategy working groups, new Icon website update, and latest on 2015/16 Icon events.

1 Icon Strategy

Following the Icon Trustee Planning Day in January 2015, the Board agreed to investigate three strategic themes for the future development of the organisation, and establish Board Task & Finish Groups for each theme. The themes are:

- a To strengthen the support that Icon gives to professional conservators.
- b To raise the public and policy profile of Icon.
- c To increase a wider membership and supporter base.

The Task and Finish groups will include Trustees, Icon staff, and Icon members. The work will be carried out over the coming year. It was agreed that the groups will seek the views of Icon members and other stakeholders.

2 New Icon website

The target for launching the new Icon website is July 2015. The site has been designed and developed by the production company Kolab Digital – who were selected by Icon after a tender process. Icon's Business Manager Simon Green has led the project.

The structure and design of the new website was recently presented to a stakeholder meeting (including representative from the majority of Icon Groups), and the feedback was very positive.

3 Forthcoming events

The meeting heard updates on forthcoming Icon events:

- 8-10 April 2015 - Adapt & Evolve Conference: East Asian materials and techniques in Western Conservation.
- 30 April 2015 - End of Year show for 2014/15 HLF and EFP interns and a celebration of the successful completing of the HLF Internship programme 2006-2015.
- 22 October 2015 - Icon Conservation Awards Ceremony.
- 15-17 June 2016 - Icon Triennial Conference, Aston University and Birmingham

Museum and Art Gallery, Birmingham.

4 Membership

The latest membership figures for Icon are positive – with 106 new members joining Icon in the first 3 months of the year. Icon now has 2,419 members. The meeting heard that a new online renewals portal was being developed.

5 Budget

The management accounts for the 9 months ending 31 December 2014, which showed a small surplus, were approved.

And the 2015-16 budget was ratified. It was noted that this had been a difficult planning cycle, as Icon is going through many changes, including the ending of the HLF internship scheme. The budget includes investment in the new website.

The 2015-16 budget forecasts £970,000 expenditure.

6 Professional Standards

The meeting heard an update on the new Conservation and Collection Care Qualification (3CQ), which is being developed with the V&A.

7 Board Appointments

The meeting agreed to extend the period of interim co-chairing by Nigel Dacre and Caroline Peach until 23 September 2015, while the selection process continues for the new Chair of Icon.

The Board approved the following committee chairs:

Nominations: Iain Boyd

Finance: Penny Jenkins

Professional Standards and Development: Adam Webster.

8 Governance

The meeting agreed that the Governance Task and Finish Group should continue to update Icon's governance procedures – with the aim of producing an up-to-date Governance Handbook later in 2015.

The meeting was held at on 25 March 2015 at Lafone House in London – and attended by Nigel Dacre (Chair), Penny Bendall, Iain Boyd, Sarah Cove, Angela Currie, Ylva Dahnsjö, David Howell, Penny Jenkins, Charlotte Lester, Megan de Silva, Pierrette Squires, Adam Webster, Jenny Williamson, Alison Richmond (Icon CEO), and Simon Green (Icon Business Manager).

The next Board of Trustees meeting will be on 24 June 2015.