

BOARD MEETING REPORT

September 2017

The following report is a summary of discussions and decisions made at the Icon Board of Trustees meeting on 20th September 2017.

Main points: Strategy 2017-21; Icon Standard Contract, Finance for year ending 31st March 2017; Ethics Group; Income Generation Strategy, Retired Members and Friends' categories

1 Strategy 2017-21

Icon's Strategy 2017–2021 was published on Icon's website at <http://tinyurl.com/yc34mzqq> on 19th September. Copies will be sent to key stakeholders and an action plan for 2017-18 is being implemented.

2 Icon Standard Contract

It was agreed that the standard contract represented a significant risk to Icon and that it should be withdrawn. It will be replaced by detailed guidance for members in the form of a questionnaire that has been prepared for members to use to ensure their own solicitor is properly briefed by them.

3 Trustees' Planning Day 2018

This will be on 24th January and the main themes will be Implementations of the Income Generation Strategy and Advocacy.

4 Finance

The Audit Findings Report was circulated and the Board were pleased that it had so little to comment on. The Board approved a paper which confirmed that Icon is a *Going Concern*. This is now required by Companies House and the Charity Commission. The Trustees' Annual Report for the year ending 31st March 2017 was approved and the management accounts were noted.

5 Icon Income Generation Strategy

This was presented by Alison Richmond and discussed in some detail. The Board agreed with the pragmatic approach taken in this strategy and that she can continue to develop and implement it and that it should be discussed at the Planning Day.

6 Membership Category for Retired ACR's

The Board approved the proposed scheme in principle and that it needed some further development. It is not just for a new category but it was also intended to engage retired members in mentoring, transferring skills to emerging and mid-career conservators etc.

7 Icon19 Conference – Belfast 12th – 14th June 2019

The Board reviewed the draft budget and risk assessment for Icon's next main conference and confirmed that it should go ahead and the venues booked.

8 Supporter Task & Finish Group

The report was discussed and it was agreed to focus on a Friends category, which would replace the existing Supporter category and offer extra benefits. The next steps will be preparation of a budget to deliver the proposed Friends category benefits to 500 Friends; development of a marketing plan, including a 6-month timeline with identified key stages and proposal of fee for new category.

9 Ethics Task & Finish Group

Lorraine Finch, Chair of the Group, proposed and it was agreed that the following should be appointed to the Group initially: Jonathan Ashley Smith, Katy Lithgow, David Leigh, Edward Cheese and Lizzie Neville.

The meeting was held at Haysmacintyre in London. Siobhan Stevenson (Chair), Jonathan Betts, Iain Boyd, Sarah Cove, Lorraine Finch, Frances Graupner, Rebecca Hellen, Mel Houston, David Howell, Ruth Howlett, Peter Martindale, Caroline Peach, Megan de Silva, Deborah Walton (by phone), Jenny Williamson with Alison Richmond (Icon Chief Executive) and Simon Green (Icon Business Manager) attending.

The next formal Board of Trustees meeting will be on 29th November 2017.