



THE INSTITUTE OF CONSERVATION

Icon News

The magazine of the Institute of Conservation

Published bi-monthly, Icon News is a 40-page magazine covering all aspects of the conservation and restoration of cultural heritage across the UK.

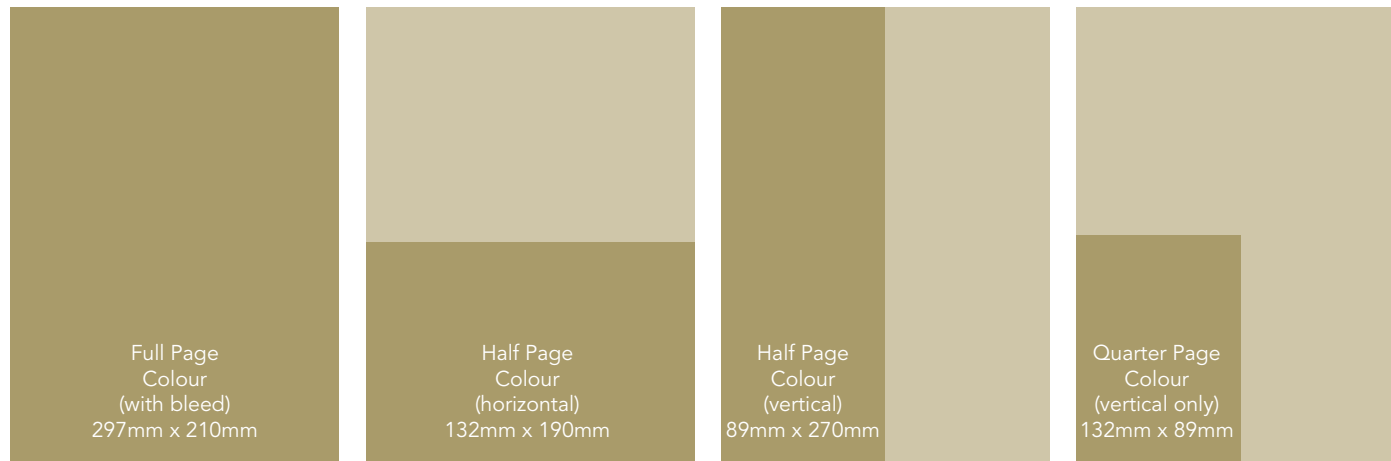
Icon, the Institute of Conservation, is the lead voice for the conservation of cultural heritage in the UK. Icon's membership embraces the wider conservation community, including professional conservators in all disciplines, and all others who share a commitment to improving understanding of and access to our cultural heritage.

We have over 2,500 members across the world. Our members work for a range of organisations, including public institutions, private practice and across a wide range of specialist disciplines, including the conservation of archaeology, books, painting and textiles among others.

Icon News is currently mailed in hardcopy to all Icon members, both individual and organisations. Many more members through our organisational membership read a single copy of Icon News. It is also made available to the public online via our website two months after publication.



Mechanical Details



Rates	Full Page	Half Page	Quarter Page
Inside Front Cover	£900		
Inside Back Cover	£850		
Outside Back Cover	£1000		
Inner Page (front half of issue)	£775	£500	£290
Inner Page (back half of issue)	£700	£500	£290

Block bookings of three or six issues are eligible for a discount. Please contact Icon for details.

Invoicing: Agencies are eligible for a 10% commission.

All prices are exclusive of VAT and VAT will be charged at the current rate on all bookings made within the UK and needs to be declared by other EU customers.

COPY TO BE DELIVERED TO:

Icon, The Institute of Conservation, Radisson Court, Unit 2, 219 Long Lane, London, SE1 4PR
Tel: 020 3142 6789 to whom all queries should be addressed.

Terms of acceptance: all advertising material is subject to approval by the publisher and agreement by the advertiser to indemnify and protect the publisher from loss or expense on claims or suits based upon the contents or subject matter of the advertisement. This includes any suits for libel, copyright, plagiarism, infringement and unauthorised use of a person's name or photograph. The publisher is not responsible for any errors in any copy supplied or for any loss or damage to such material.

2019/20 Issues	Deadline
81 April	01/02/2019
82 June	01/04/2019
83 August	03/06/2019
84 October	02/08/2019
85 December	01/10/2019
86 February	29/11/2019

All artwork should be supplied as a press optimised PDF file, high resolution TIFF / EPS or Quark file with all fonts and images to the correct dimensions and accompanied with a proof; a scanning charge will be incurred if a proof is not supplied. The file must include a 3mm bleed on all edges. Adverts supplied without bleed will be subject to a 10% surcharge as outlined. Artwork charges will be applied as per order form. The publisher will not accept responsibility for the reproduction of artwork provided without a proof. Colour proofs must be provided for colour adverts.

Advertising Opportunities

t: 020 3142 6789

e: advertising@icon.org.uk

The Institute of Conservation

Radisson Court, Unit 2

219 Long Lane

London SE1 4PR